

MEDIA RELEASE

Thursday August 22, 2024

ONE WEEK TO GO - FULL HOUSE FOR THE STAR BRISBANE EVENT CENTRE

The Star Brisbane has revealed a first look inside its 3,500sqm Event Centre, home to Brisbane's largest ballroom and a full dance card of major events and conferences with one week until the tourism precinct begins a highly anticipated staged opening on August 29.

The final touches are being applied to the state-of-the-art Event Centre located on Level Six of The Star Brisbane, which features a 1,440-seat ballroom, striking central glass atrium, floor to ceiling windows, next generation audio visual functionality, outdoor terrace and a pre-function bar with views to the Story Bridge.

It will be serviced by a high-tech industrial kitchen the size of half a football field, that will serve up around 140,000 meals a year.

The Event Centre will launch as part of the first phase of the staged opening of the \$3.6 billion Queen's Wharf Brisbane precinct, hosting a range of corporate and business functions from charity galas and international conferences to tourism showcases and award nights, including the Brisbane Broncos' end of season presentation ball,

The Star Brisbane Chief Executive Officer Daniel Finch said the introduction of the Event Centre will supercharge Brisbane's already booming events and conferencing industry.

"We have just seen recent data that shows that Brisbane has become Australia's 'bleisure' capital with business visitors spending more time and money in our city compared to any other state," said Mr Finch.

"With the ability to split the ballroom space into five separate event areas, or one giant ballroom, the size, scale and functionality of our purpose-designed Event Centre will not only complement but bolster the great work already being done in Queensland's business events sector.

"Events are vital contributors to Brisbane's visitor and job-creation economy and we are proud to deliver a multitude of event facilities, including our Event Centre, Leisure Deck, Sky Deck and signature 5-star hotel, that will also help boost the region's must-visit appeal ahead of the 2032 Olympic and Paralympic Games."

The Star Brisbane Director of Culinary Chef Uday Huja has been overseeing the fit-out of the Event Centre kitchen as well as menu design.

"This is a chef's kitchen with the latest culinary appliances, enormous, automated dishwashing areas and spacious service stations for our Team Members," said Chef Uday.

"From the moment we welcome our first event, we will be sourcing the best of Queensland produce with restaurant-style menus and dining.

"We aspire to help raise the bar and make Brisbane even more destinational through our food offerings and guest experience, supporting local businesses and showcasing the amazing food and wine we have in the sunshine state."

The Event Centre will be serviced by one of three over-sized car lifts, contributing to the 70 accessible lifts and escalators across the 12.5-hectare tourism precinct.

It will be among the first of a steady stream of new restaurants, bars, public spaces and destinations that will begin opening from August into September and throughout 2024.

Mr Finch said the opening will be a planned roll out over many weeks and in numerous stages to ensure team members are prepared, facilities tested, and processes solidified.

"Not everything will open all at once on day one, but returning guests will find something new to experience every time they visit."

The Star Brisbane Event Centre Brisbane is taking bookings for 2024 and beyond. For more information, visit starbrisbane.com.au or email TSBsales@star.com.au.

Queen's Wharf Brisbane is being delivered by Destination Brisbane Consortium – a joint venture led by The Star Entertainment Group alongside its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium.

For more information, visit the thestarbrisbane.com.au

ENDS

Social handles: [@thestarbrisbane](https://twitter.com/thestarbrisbane) and [@queenswharf_brisbane](https://twitter.com/queenswharf_brisbane)

Webpage: <https://www.star.com.au/brisbane/events-functions/event-centre>

FAST FACTS

- The Star Brisbane's new 3,500sqm Event Centre has the ability to host large tradeshows, accommodating up to 120 booths when the Event Centre Foyer and Ballroom are combined.
- The approx. 2,000sqm pillarless ballroom is Brisbane's largest hotel ballroom with capacity to host up to 1,800 people (cocktail & theatre) and 1,440 (banquet).
- Six-metre-high ceilings and floor-to-ceiling windows to the east for amazing natural light.
- Flexibility to be spilt into five (5) separate serviceable ballroom spaces. A pre-function area for pre and post function activities and six (6) breakout rooms that can cater for up to 120 people (theatre).
- A giant ultra-wide LED screen spanning 24m in length and 4m in height partnering with leading provider of integrated event technologies AVPartners
- The Ballroom features programable colour changing lighting throughout the entire ceiling. Predefined presets can be recalled at the touch of a button allowing the ambiance of any event to be accentuated through colour
- In February 2024, The Star and Brisbane Convention & Exhibition Centre (BCEC) announced a first-time collaboration, partnering to secure large conferences, particularly in priority Queensland industry sectors, for Brisbane.
- Confirmed events include RMHC SEQ Gala Ball 'A Starry Night', and the first PCOA Conference and Exhibition to be hosted in Brisbane in almost a decade.

Project Stats

- 2,200+ Individual Lights
- 125 Audio Speakers
- 17 Projectors and Screens
- Over 4,100m² Carpeted Floor Areas
- Over 650m² Tiled Floor Area
- 200+ pieces of Loose Furniture

Kitchen facts

Banquet kitchen

Approx 815m² of functional banquet kitchen space

4 coolrooms (incl keg rooms)

Conveyor belt plating design enabling industry best serving times serving up to 1400ppl within ballroom

3 green rooms

Conference kitchen

70m² – dedicated to servicing the meeting rooms (incl 2 coolrooms)

Prefunction bar

235m² bar area (incl 55m² working bar).

Over 20m of dedicated bar incl 2 barista coffee machines

3 beer tap/ service areas.

Outdoor terrace (90m²)

Areas to open progressively from August into September and throughout the remainder of 2024 as part of the first phase of a multi-staged opening. *Not all will open on Thursday 29 August 2024

- Public Areas: 7.5 hectares of public space including Neville Bonner Bridge, Sky Deck viewing platform, Leisure Deck on Level Seven, Miller Park and upgraded Bicentennial Bikeway
- Newly created green space The Landing to open after Riverfire
- Sky Deck: Trio of restaurants will open progressively during first phase
- The Star Grand: 340 hotel rooms including four penthouses, three swimming pools, Sokyō restaurant (Japanese)
- Event Centre: 1,440 seat ballroom with pre-function bar, outdoor terrace and views to the Story Bridge
- The Terrace Dining, Level Four: restaurants will open progressively during first phase
- Level Five & Six: LiveWire, Sports Bar, Fat Noodle (South-East Asian), Food Quarter, Cherry, Main Casino Floor and Premium Gaming Rooms
- Leisure Deck: Gymnasium, more food & beverage outlets

Areas to open as progressively as part of the next phase of a multi-staged opening.

- Dorsett and Rosewood hotel tower
- Velo Café end of trip facility
- Luxury Retail destinations
- The Terrace Dining, Level Four: Ice-creamery, Asian dining and more geographical themed dining
- Heritage buildings: Activated with experiences, retail and food & beverage

The Star Brisbane

Positioned at the heart of the Queen's Wharf Brisbane precinct, The Star Brisbane will deliver four future world-class hotels, a myriad of new restaurants, bars and entertainment experiences, luxury retail, and a thrilling new era in events to Brisbane's CBD. Not to mention The Star Brisbane's striking showpiece Sky Deck, a 250m rooftop runway of restaurants and bars floating 100m above the Brisbane River and the resort's Leisure Deck, a 12,000sqm open-air oasis which delivers two football fields of public space. From a selection of Brisbane's grandest hotels to delectable dining, spectacular sky-high views and unique experiences for locals and tourists alike, The Star Brisbane promises to celebrate the best of our river city.

Queen's Wharf Brisbane

Set to commence a staged opening from August 2024, the \$3.6 billion Queen's Wharf Brisbane development blends stunning contemporary architecture with thoughtfully restored heritage buildings and beautifully curated landscaped riverside parklands across more than 12 hectares on Brisbane's river edge. It is expected to attract an estimated 1.4 million additional visitors each year once open and will provide a pedestrian link between two of Brisbane's largest cultural and lifestyle precincts, linking South Bank to The Star Brisbane and Queen's Wharf via the Neville Bonner Bridge.

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