



## JOINT MEDIA RELEASE

# Queen's Wharf Brisbane Visitor Centre and display suite opens its doors to the public

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Locals and visitors will get an early taste of the future \$3.6 billion Queen's Wharf Brisbane integrated resort thanks to the launch of a state-of-the-art visitor centre in the CBD, and a separate luxurious display suite located several storeys above it showcasing elements of the future apartments in the first residential tower.

The staffed visitor centre – commissioned by Destination Brisbane Consortium featuring lead partner, The Star Entertainment Group, and its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium – will be open to the public from Monday to Friday on the corner of George and Alice Streets.

The Queen's Wharf Residences display suite, delivered by the Hong Kong partners, sits 21 metres above ground and shows elements of one and three-bedroom residences, with inspections by appointment only.

At the official opening today, Destination Brisbane Consortium Chairman and The Star Entertainment Group Chairman John O'Neill AO said the consortium wanted to extend its reach into the community and provide a one-stop interactive centre for locals and visitors to learn more about the transformational development.

"Queen's Wharf Brisbane will be one of the most game-changing developments in Queensland's history, and our visitor centre aims to create a welcoming place to engage people about the precinct's heritage, current construction, and the world-class destination it will become," Mr O'Neill said.

"We're at the halfway mark as we enter our fourth year of construction – which is why it's important we keep giving the community a taste of what's to come on completion.

"It's why we buried our time capsule last year containing some of our city's most treasured items; why we opened some public spaces early; and why we have created and launched this visitor centre today.

Queen's Wharf Brisbane is a development for everyone – and we want to bring people on the journey."

Stretching three metres in diameter sits one of the visitor centre's most visually impressive attractions – an interactive, locally-made 3D model of the development including surrounding CBD and South Bank areas.

Another attraction is the immersive virtual reality technology, where guests can stand on the glass floor section of the Sky Deck and experience a thrilling sensation from a virtual 100-plus metres above ground.

Other features include: a display dedicated to showcasing the precinct's 190+ year European heritage with photos and artefacts; a media room to watch videos including time-lapse camera footage of the construction to date; a project timeline; and a photo booth where guests can picture themselves in the future precinct.

Destination Brisbane Consortium Project Director Simon Crooks said the consortium engaged architects Cottee Parker to design the visitor centre; and appointed Hutchinson Builders to construct it, which took five months.

"The visitor centre will open from Monday to Friday from 8am to 3pm, and will remain operational until the core of the integrated resort development opens in late 2022," Mr Crooks said.

Meanwhile, above the visitor centre, the Queen's Wharf Residences display suite is now officially opened.

Project marketing specialists, YPM Group and Avanti Project Marketing, are the companies managing the sales campaign for the first residential tower on behalf of Far East Consortium and Chow Tai Fook Enterprises.

YPM Group Managing Director Bryce O'Connor said the display suite, designed by DBI, will offer interested buyers the chance to experience first-hand a future living in one of the development's residences.

"Both the domestic and international market have been waiting for years in anticipation for these residences to go on sale and they have not been slow to submit their registrations of interest," Mr O'Connor said.

"This first residential tower is 64 storeys high and contains 667 one, two, and three-bedroom residences.

"Residents will receive direct access to an abundant array of diverse and premium dining, shopping, public space, and entertainment amenities at their doorstep – a lifestyle that Brisbane has not seen before and makes it difficult to compare to any other development in Australia or around the world.

"In addition, each residence's stunning design, beautiful quality finishes, exclusive residential amenities, breath-taking views, and being within walking distance to other nearby attractions – such as the arts and cultural precinct of South Bank – are all part of why it is commanding such strong interest.

"We look forward to interested buyers making an appointment to come and see us so we can showcase this truly premium property in what will be an iconic tourism, leisure, and entertainment destination for our city."

Works on the first residential tower have begun, in conjunction with the basement and podium works.

For more, visit [www.queenswharfbrisbane.com.au](http://www.queenswharfbrisbane.com.au); [www.facebook.com/queenswharfbrisbane](https://www.facebook.com/queenswharfbrisbane); and/or [www.qwresidences.com.au](http://www.qwresidences.com.au)

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