

QUEEN'S WHARF BRISBANE



Concept image only

Queen's Wharf Brisbane World-class design

Destination Brisbane Consortium's iconic design for the Queen's Wharf Brisbane integrated resort development merges world-class architecture with heritage buildings in an exciting new precinct that will showcase the city's subtropical lifestyle through the use of outdoor and open spaces.

From its distinctive arc building and wrap-around Sky Deck 100 metres above William Street, to its subtropical landscaping, elegant hotel and apartment towers with integrated planting, the design is set to become a 'postcard moment' for future visitors to Brisbane.

The uniquely Brisbane design embraces the city's weather and outdoor lifestyle while bringing a whole new level of sophistication to the cityscape. The development will be directly connected to South Bank and Brisbane's cultural precinct via a new pedestrian bridge.

Queen's Wharf Brisbane is being designed by a truly unique and inspiring team, comprising the Consortium's international design partners and Brisbane's best-in-class.

Queen's Wharf Brisbane will be a place that the people of Brisbane will be proud of and international tourists will be drawn to.

Our design partners includes:

- * Jerde: lead design in masterplan, urban design and place-making
- * Cottee Parker: IRD architects
- * ML Design: heritage architects
- * Grimshaw: bridge architects
- * Urbis: landscape architects, heritage specialists, town planners and urban designers
- * Cusp: landscape architects.



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DESIGN FEATURES

A design that will define Brisbane in true place-making style

The Consortium's extensive consultation with stakeholders and work with Brisbane's best-in-class has resulted in a design that features:

- * new plazas
- * shaded laneways
- * heritage gardens
- * riverfront activation
- * extensive public spaces
- * seamless integration with the CBD and South Bank.

Making more public space and focusing on our outdoor lifestyle

The design provides 'world's-best' public space with the capacity to accommodate up to 60,000 people in dedicated event areas at any given time. This is in addition to the public space available at the Undercurrent Village, along the Pedestrian Bridge, Brisbane Stairs and other key areas.

All of these will provide spaces suitable for a variety of entertainment and recreational purposes. The strong subtropical landscape theme will make the precinct truly distinctive and uniquely Brisbane.

Celebrating the birthplace of Brisbane

Queen's Wharf Brisbane is where European first settlement occurred in Brisbane in 1825. The design includes the reactivation of this area's early waterfront and heritage buildings. As part of the development, these heritage buildings will be repurposed, opening them up to the public so that future generations may enjoy and appreciate their significance.

Making the river the heart of the proposal

The design seamlessly connects the precinct to the river so that our city's greatest natural asset becomes a global attraction in its own right, as well as a stage for festivals and events. The development will enhance Brisbane's position as a true 'river city' with a world-class waterfront.

Capturing tourism opportunities of the Consortium's partners

Leveraging the unique reach into the Asian market place, and drawing on detailed research, the master plan is informed by a deep understanding of the specific 'experience' that visitors are seeking - in particular, experiences that are authentic, cultural and entertainment-focused.

Leveraging the city's current strengths

Through the construction of dedicated walkways and a pedestrian bridge to South Bank, the project will create an expanded and entirely integrated recreational, cultural, and tourism precinct. Once complete, Queen's Wharf Brisbane will seamlessly connect the city, the Queen Street Mall and the Botanic Gardens with South Bank.

Delivering iconic architecture

Buildings in the precinct have been designed to celebrate our unique subtropical climate, while creating a visual masterpiece. Once developed, Queen's Wharf Brisbane will be an iconic destination that is globally significant yet 'quintessentially Queensland' and a postcard moment that people around the world will recognise and want to visit.



For more information visit www.destinationbrisbaneconsortium.com.au

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